

CURRICULUM VITAE

Siska Nurul Chotimah, S.M., CT

AI Learning Strategist

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CONTACT

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Jakarta, Indonesia

AT A GLANCE

15+ YEARS IN FIELD

6+ INDUSTRIES

CERTIFICATION

BNSP Certified Trainer
Badan Nasional Sertifikasi Profesi · Republic of Indonesia

LANGUAGES

English — PROFESSIONAL

Bahasa Indonesia — NATIVE

EXPERTISE

People Development · L&D Strategy · AI Literacy · Vibe Coding · Facilitation · Leadership Dev · Coaching · Future of Work · HR Transformation

PROFILE

AI Learning Strategist with **15+ years of cross-industry experience** spanning Social Media, Fintech, Biotech, Gaming, and Edutech. I design and facilitate **AI-powered learning programs** that help Indonesian professionals, HR teams, and educators navigate the future of work — with confidence, not fear. From startup floors to corporate training rooms, my career has been built on one belief: **curiosity compounds**.

EXPERIENCE

AI Learning Strategist — 2023 — Present

People Dev AI · peopledevai.com

Built an AI-integrated L&D consultancy offering three flagship programs: Building Learning Culture, Future-Ready Skills Development, and Leadership at Every Level. Work with organizations to design custom learning journeys backed by AI-assisted needs analysis and real-time impact measurement.

STRATEGY · CONSULTING · AI INTEGRATION

Co-Founder & Operation Director — 2023 — Aug 2026

PT Japi Edutech Indonesia (Japi AI) · Jakarta

Designed and delivered AI-powered people development programs for Indonesian businesses and professionals. Blended AI learning systems with coaching & productivity science, specializing in AI literacy and human skills.

AI-POWERED L&D · FACILITATION · CURRICULUM DESIGN

Business & Product Development — 2015 — 2023

Various · Fintech · Biotech · Gaming · Edutech

Business development, product development, and operations roles across high-growth startups. Built cross-functional skills in stakeholder management, process design, and team development. Hands-on in vibe coding — translating product ideas into working prototypes — while managing programmer teams, reviewing technical specs, and bridging communication between business and engineering.

Community Management & Graphic Design — 2010 — 2015

Social Media Industry · Indonesia

Started as a graphic designer, evolved into community management. Built foundations in visual communication, audience engagement, and digital brand building.

FLAGSHIP PROGRAMS

01 **Building a Learning Culture**

02 **Future-Ready Skills Development**

03 **Leadership at Every Level**

People Dev AI

DEVELOP PEOPLE · BUILD THE FUTURE

RATE CARD
2026 EDITION

Program **people development berbasis AI** untuk bisnis, tim HR/L&D, dan profesional Indonesia — dirancang dan difasilitasi oleh **Siska Nurul Chotimah**, AI Learning Strategist dan BNSP Certified Trainer dengan 15+ tahun pengalaman lintas industri. Harga di bawah adalah titik mulai (*starting from*) dan dapat disesuaikan dengan durasi, jumlah peserta, dan tingkat kustomisasi.

WEBINAR & WORKSHOP

AI Webinar

MULAI DARI
Rp 1jt / jam

Sesi online interaktif seputar AI untuk tim atau komunitas — insight, demo langsung, dan tanya jawab.

online · per jam · demo live · Q&A

AI Literacy & Productivity Workshop

MULAI DARI
Rp 5jt / sesi

Sesi praktis hands-on AI untuk tim — dari fundamental sampai penerapan di pekerjaan sehari-hari.

½–1 hari · online atau on-site · interaktif · template & worksheet

INCUBATOR PROGRAM

Webinar & Workshop Series — 1-Month Incubator

MULAI DARI
Rp 8jt / bulan

Rangkaian webinar & workshop selama 1 bulan dengan pendampingan, agar tim belajar, praktik, dan menerapkan AI secara bertahap.

1 bulan · kombinasi webinar + workshop · pendampingan & review progres

CUSTOM PROGRAM

Custom L&D & AI Integration

MULAI DARI
Rp 12jt / program

Program L&D yang dirancang khusus untuk organisasi Anda, termasuk integrasi AI ke dalam workflow tim, AI-assisted needs analysis & impact measurement.

01 Building a Learning Culture · **02** Future-Ready Skills Development · **03** Leadership at Every Level

custom curriculum · AI workflow integration · pre & post assessment

YANG TERMASUK

- AI-assisted needs analysis
- Fasilitasi oleh BNSP Certified Trainer
- Rekomendasi tindak lanjut
- Materi & worksheet siap pakai
- Sesi interaktif, bukan ceramah satu arah
- E-certificate peserta (on request)

Catatan: Harga belum termasuk PPN, transport & akomodasi untuk sesi on-site di luar Jabodetabek, serta lisensi tools pihak ketiga (mis. ChatGPT Plus / Claude Pro). Penawaran final diberikan setelah sesi diskusi kebutuhan singkat. Berlaku untuk 2026 dan dapat berubah sewaktu-waktu.

Mari diskusikan kebutuhan tim Anda.

Konsultasi awal gratis, tanpa komitmen.

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